



International Journal of Business and Management Invention

e-ISSN: 2319 – 8028 p-ISSN: 2319 – 801X

CERTIFICATE

It is certify that the paper entitled by “The Influence of Spillover Effect on Consumers’ Willingness to Use and the Moderating Effect of Brand” has been published in International Journal of Business and Management Invention (IJBMI).

Your article has been published with following details:

Author's Name: Yuhan Xu
Journal Name: International Journal of Business and Management Invention (IJBMI)
Journal Web: www.ijbmi.org
Journal Type: Online & Offline
Review Type: Peer Review Refereed
Publication Year: 2020
Publication Month: September
Vol No.: 09
Issue No.: 09



Editor-In-Chief
International Journal of Business and Management Invention (IJBMI)
E-mail ID: ijbmi@invmails.com
Web: www.ijbmi.org

UGC Approval Serial Number: 4485 & UGC Journal Number: 46889